

Station WISH-TV INDIANAPOLIS, IN	Agency () GREAT AMERICAN MEDIA	Rep Firm () PHILADELPHIA
Advertiser () DSCC IE	3050 K ST NW/	Sales Office () KATE BRADY
Product DSCC IE	WASHINGTON, DC 20007	Salesperson ()
Estimate# 1929	Agency C/P1/P2/E 49/53/1929	
Buyer Meredith Kaufman	Flight Dates 10/02/2012 - 10/08/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---
DSCC IE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	10/02-10/05	2	1	2	\$500.00	
	2	M	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/08-10/08	1	1	1	\$650.00	
	3	TU-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	10/02-10/05	2	1	2	\$900.00	
	4	TU-F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/02-10/05	2	1	2	\$300.00	
	5	SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	10/06-10/06	1	1	1	\$450.00	
	6	M	10A-11A	LET'S MAKE A DEAL	:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
	7	TU-F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	10/02-10/05	1	1	1	\$450.00	
	8	TU-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/02-10/05	2	1	2	\$1,300.00	
	9	TU-F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	10/02-10/05	1	1	1	\$600.00	
	10	TU-F	2P-3P	THE TALK	:30	\$300.00	10/02-10/05	2	1	2	\$600.00	
	11	TU-F	3P-4P	RACHAEL RAY	:30	\$300.00	10/02-10/05	1	1	1	\$300.00	
	12	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	10/07-10/07	1	1	1	\$700.00	
	13	TU-F	4P-5P	ANDERSON	:30	\$300.00	10/02-10/05	2	1	2	\$600.00	
	14	TU-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	10/02-10/05	2	1	2	\$1,800.00	

Rep Order# 6860113 Ver# 9 Mod# 4 Status Confirmed

Traffic Order# 211630

Last Received: 10/05/2012 12:13 PM
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1929
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1929
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TU-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/02-10/05	1	1	1	\$900.00	
	16	TU-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	10/02-10/05	2	1	2	\$1,800.00	
	17	TU-F	630P-7P	CBS NEWS ADJ 1P/DAY	:30	\$900.00	10/02-10/05	2	1	2	\$1,800.00	
	18	SA-SU	6P-630P	CBS WEEKEND NEWS	:30	\$900.00	10/06-10/07	0	0	0	\$0.00	
	19	TU-F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/02-10/05	2	1	2	\$1,200.00	
	20	TU	8P-9P	NCIS	:30	\$4,000.00	10/02-10/02	1	1	1	\$4,000.00	
	21	F	10P-11P	BLUE BLOODS	:30	\$2,600.00	10/05-10/05	1	1	1	\$2,600.00	
	22	SU	7P-8P	60 MINUTES	:30	\$4,000.00	10/07-10/07	1	1	1	\$4,000.00	
	23	TU-F	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/02-10/05	2	1	2	\$1,800.00	
	24	SA	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$600.00	10/06-10/06	1	1	1	\$600.00	
	25	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	\$600.00	10/07-10/07	1	1	1	\$600.00	
	26	TU-F	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/02-10/05	1	1	1	\$500.00	
	27	SA	330P-7P	CBS COLLEGE FOOTBALL	:30	\$700.00	10/06-10/06	1	1	1	\$700.00	
	28	SU	4P-7P	CBS NFL FOOTBALL	:30	\$6,000.00	10/07-10/07	1	1	1	\$6,000.00	
	29	M	3P-4P	RACHAEL RAY	:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
	30	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/08-10/08	1	1	1	\$900.00	

Station WISH-TV INDIANAPOLIS, IN	Agency () GREAT AMERICAN MEDIA	Rep Firm () PHILADELPHIA
Advertiser () DSCC IE	3050 K ST NW	Sales Office () KATE BRADY
Product DSCC IE	WASHINGTON, DC 20007	Salesperson () KATE BRADY
Estimate# 1929	Agency C/P1/P2/E 49/53/1929	Salesperson Phone# 215-567-6005
Buyer Meredith Kaufman	Flight Dates 10/02/2012 - 10/08/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	M	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	32	F	8P-9P	CSI NY	:30	\$1,500.00	10/05-10/05	1	1	1	\$1,500.00	
	Buyline Comment: MG FOR SPOT NA ON HL#6852611											
	33	SA	10A-12P	PARADE	:30	\$525.00	10/06-10/06	2	1	2	\$1,050.00	
	34	SA	12P-7P	COLLEGE FOOTBALL	:30	\$450.00	10/06-10/06	2	1	2	\$900.00	

---REPORT TOTALS---

Report Totals: 46 / \$41,100.00

---SALES MONTHLY TOTALS---

Oct 12: 46 / \$41,100.00
 Sales Totals: 46 / \$41,100.00
 Station Totals: 46 / \$41,100.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$41,100	CABL 0%	WISH 100%	WNDY 0%	WRTV 0%	WTHR 0%
		WTTV 0%	WXIN 0%			

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books null
 Demos RA35+

Rep Order# 6860113 Ver# 9 Mod# 4 Status Confirmed

Traffic Order# 211630

Last Received: 10/05/2012 12:13 PM
Showing Buylines: All Lines

4 of 4

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Product DSCC IE
Estimate# 1929
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Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE

Spot Manager: All, 10/02/12-10/08/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06860113													
WISH	POL/DSCC IE	DSCC IE	1929	Tuesday 8-9p		758-9p	:30	10/02/12		Tue Hour 1	\$4,000.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	Entertainment Tonight		728-9p	:30	10/02/12		M-F 730-8p	\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @ 11 M-F		11-1135p	:30	10/02/12		LN M-F	\$900.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Noon News		1158a-1230p	:30	10/02/12		Noon News	\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	Anderson Cooper		357-5p	:30	10/03/12		M-F 4p-5p	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @5p		5-530p	:30	10/03/12		News 8 @5	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	Rachael Ray		258-4p	:30	10/03/12		M-F 3p-4p	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	David Letterman		1135p-1237a	:30	10/03/12		David Letterman	\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	CBS This Morning @7a		7-8a	:30	10/03/12		CBS This Morning	\$450.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	CBS This Morning @8		8-9a	:30	10/03/12		CBS This Morning	\$150.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Daybreak @ 5am		5-530a	:30	10/03/12	5:07:46 AM Daybreak @ 5am		\$250.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Entertainment Tonight		728-8p	:30	10/04/12		M-F 730-8p	\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Price Is Right		1058-12p	:30	10/04/12		Price Is Right	\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	The Talk		2-3p	:30	10/04/12		The Talk	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Anderson Cooper		357-5p	:30	10/04/12		M-F 4p-5p	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Soap Rotator		1227-2p	:30	10/04/12		Daytime Afternoon	\$600.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	CBS Evening News		630-7p	:30	10/04/12		CBS Evening News	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @6		558-630p	:30	10/04/12		News 8 @6	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @5p		5-530p	:30	10/04/12		News 8 @5	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	The Talk		2-3p	:30	10/05/12		The Talk	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @ 530p		530-6p	:30	10/05/12		News 8 @530	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	CBS This Morning @8		8-9a	:30	10/05/12		CBS This Morning	\$150.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Friday 10-11p		958-11p	:30	10/05/12		Fri Hour 3	\$2,600.00		P4
WISH	POL/DSCC IE	DSCC IE	1929	Noon News		1158a-1230p	:30	10/05/12		Noon News	\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @ 11 M-F		11-1135p	:30	10/05/12		LN M-F	\$900.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	CBS Evening News		630-7p	:30	10/05/12		CBS Evening News	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	Soap Rotator		1227-2p	:30	10/05/12		Daytime Afternoon	\$600.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	Price Is Right		1058-12p	:30	10/05/12		Price Is Right	\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	CBS This Morning @7a		7-8a	:30	10/05/12		CBS This Morning	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @6		558-630p	:30	10/05/12		News 8 @6	\$250.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Daybreak @ 5am		5-530a	:30	10/06/12	5:08:46 AM Daybreak @ 5am		\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @11 Saturday		(3:30:00 PM-7:00	:30	10/06/12		NCAA Football	\$700.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Daybreak Saturday		558-9a	:30	10/06/12		Daybreak Saturday	\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	Early News Sa/Su		(6:00:00 PM-6:30	:30	10/06/12		EN (Sa-Su)	\$900.00		P1
WISH	POL/DSCC IE	DSCC IE	1929	NFL Football		(1:00:00 PM-4:00	:30	10/07/12		NFL Football	\$6,000.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @ 11 Sunday		11-1130p	:30	10/07/12		LN Su	\$600.00		P5
WISH	POL/DSCC IE	DSCC IE	1929	CBS Sunday Morning		858-1030a	:30	10/07/12		CBS Sunday Morning	\$4,000.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	Sunday 7-8p		658-8p	:30	10/07/12		Sun Hour 1	\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	David Letterman		1135p-1237a	:30	10/08/12		David Letterman	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Let's Make A Deal		958-11a	:30	10/08/12		Let's Make a Deal	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	News 8 @ 530p		530-6p	:30	10/08/12		News 8 @530	\$300.00		P2
WISH	POL/DSCC IE	DSCC IE	1929	Rachael Ray		258-4p	:30	10/08/12		M-F 3p-4p	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	1929	Daybreak @ 6		558-7a	:30	10/08/12		Daybreak @ 6	\$650.00		P2

\$39,600.00

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/02/12-10/08/12

Station	Advertiser	Product	Estim	Order	Inventory	Descript	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
												\$39,600.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, MAURA GILROY

do hereby request station time concerning the following issue:

Democratic Senatorial
Campaign Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Economy

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - Brian Smoot, Exec Director

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

120 Maryland Ave NE DC 20002
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1929

Invoice #	211630-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211630
Alt Order #	06860113
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

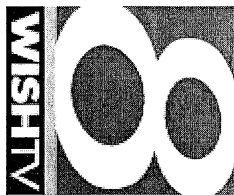
IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		10/01/12 to 10/07/12	2x	--WTF--				
	WISH			W	10/03/12	:30	5:10 AM	DSIN1202H	\$250.00		1
	WISH			F	10/05/12	:30	5:11 AM	DSIN1204H	\$250.00		2
2	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	6:58 AM	DSIN1204H	\$650.00		1
3	WISH	CBS This Morning @7a	7-8a		10/01/12 to 10/07/12	2x	--WTF--				
	WISH			W	10/03/12	:30	7:29 AM	DSIN1202H	\$450.00		2
	WISH			F	10/05/12	:30	7:59 AM	DSIN1204H	\$450.00		1
4	WISH	CBS This Morning @8	8-9a		10/01/12 to 10/07/12	2x	--WTF--				
	WISH			W	10/03/12	:30	8:27 AM	DSIN1202H	\$150.00		1
	WISH			F	10/05/12	:30	8:21 AM	DSIN1204H	\$150.00		2
5	WISH	Daybreak Saturday	558-9a		10/01/12 to 10/07/12	1x	-----S-				
	WISH			Sa	10/06/12	:30	6:29 AM	DSIN1204H	\$450.00		1
6	WISH	Let's Make A Deal	958-11a		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	9:58 AM	DSIN1204H	\$300.00		1
7	WISH	Price Is Right	1058-12p		10/01/12 to 10/07/12	2x	--WTF--				
	WISH			Th	10/04/12	:00			\$450.00	See MG 7.3,7.4	1
	WISH			F	10/05/12	:30	10:58 AM	DSIN1204H	\$450.00		2
	WISH			Sa	10/06/12	:30	10:05 AM	DSIN1204H	\$525.00	MG for 9.2,7.1	4
	WISH			Sa	10/06/12	:30	11:12 AM	DSIN1204H	\$525.00	MG for 9.2,7.1	3
8	WISH	Noon News	1158a-1230p		10/01/12 to 10/07/12	2x	-TWTF--				
	WISH			to	10/01/12 to 10/07/12	2x	-TWTF--				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1929

Invoice #	211630-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211630
Alt Order #	06860113
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

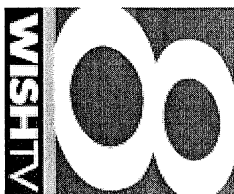
IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WISH	Noon News	1158a-1230p								
	WISH			Tu	10/02/12	:30	12:08 PM	DSIN1202H	\$650.00		1
	WISH			F	10/05/12	:30	12:07 PM	DSIN1204H	\$650.00		2
9	WISH	Soap Rotator	1227-2p								
	WISH				10/01/12 to 10/07/12	2x	-TWTF--				
	WISH			Th	10/04/12	:30	2:29 PM	DSIN1202H	\$300.00		2
	WISH			Th	10/04/12	:30	2:59 PM	DSIN1202H	\$300.00		1
10	WISH	The Talk	2-3p								
	WISH				10/01/12 to 10/07/12	2x	-TWTF--				
	WISH			W	10/03/12	:30	2:29 PM	DSIN1202H	\$300.00		2
	WISH			Th	10/04/12	:30	2:59 PM	DSIN1202H	\$300.00		1
11	WISH	Rachael Ray	258-4p								
	WISH				10/01/12 to 10/07/12	1x	-TWTF--				
	WISH			W	10/03/12	:30	3:35 PM	DSIN1202H	\$300.00		1
12	WISH	CBS Sunday Morning	858-1030a								
	WISH				10/01/12 to 10/07/12	1x	-----S				
	WISH			Su	10/07/12	:30	9:46 AM	DSIN1204H	\$700.00		1
13	WISH	Anderson Cooper	357-5p								
	WISH				10/01/12 to 10/07/12	2x	-TWTF--				
	WISH			W	10/03/12	:30	4:34 PM	DSIN1202H	\$300.00		2
	WISH			Th	10/04/12	:30	3:58 PM	DSIN1202H	\$300.00		1
14	WISH	News 8 @5p	5-530p								
	WISH				10/01/12 to 10/07/12	2x	-TWTF--				
	WISH			W	10/03/12	:30	5:29 PM	DSIN1202H	\$900.00		2
	WISH			Th	10/04/12	:30	5:12 PM	DSIN1202H	\$900.00		1
15	WISH	News 8 @ 530p	530-6p								
	WISH				10/01/12 to 10/07/12	1x	-TWTF--				
	WISH			F	10/05/12	:30	5:58 PM	DSIN1204H	\$900.00		1
16	WISH	News 8 @6	558-630p								

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Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1929

Invoice #	211630-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211630
Alt Order #	06860113
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

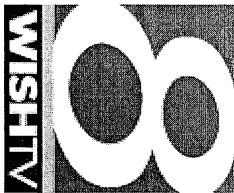
Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	WISH	News 8 @6	558-630p		to						
	WISH			10/01/12 to 10/07/12	2x	-TWTF--					
	WISH			Th	10/04/12	:30	6:13 PM	DSIN1202H	\$900.00		1
	WISH			F	10/05/12	:30	6:23 PM	DSIN1204H	\$900.00		2
17	WISH	CBS Evening News	630-7p		to						
	WISH			10/01/12 to 10/07/12	2x	-TWTF--					
	WISH			Th	10/04/12	:30	6:29 PM	DSIN1202H	\$900.00		2
	WISH			F	10/05/12	:30	6:51 PM	DSIN1204H	\$900.00		1
18	WISH	Early News Sa/Su	558-7p		to						
	WISH			10/01/12 to 10/07/12	1x	-----SS					
	WISH			Sa	10/06/12	:00	12:27 PM	DSIN1204H	\$900.00 See MG 18.2, 18.3		1
	WISH			Sa	10/06/12	:30	7:08 PM	DSIN1204H	\$450.00 MG for 18.1 10/06		2
	WISH			Sa	10/06/12	:30	7:08 PM	DSIN1204H	\$450.00 MG for 18.1 10/06		3
19	WISH	Entertainment Tonight	728-8p		to						
	WISH			10/01/12 to 10/07/12	2x	-TWTF--					
	WISH			Th	10/04/12	:30	7:39 PM	DSIN1202H	\$600.00		2
	WISH			F	10/05/12	:30	7:46 PM	DSIN1204H	\$600.00		1
20	WISH	Tuesday 8-9p	758-9p		to						
	WISH			10/01/12 to 10/07/12	1x	-T-----					
	WISH			Tu	10/02/12	:30	7:58 PM	DSIN1202H	\$4,000.00		1
21	WISH	Friday 10-11p	958-11p		to						
	WISH			10/01/12 to 10/07/12	1x	----F--					
	WISH			F	10/05/12	:30	10:33 PM	DSIN1204H	\$2,600.00		1
22	WISH	Sunday 7-8p	658-8p		to						
	WISH			10/01/12 to 10/07/12	1x	-----S					
	WISH			Su	10/07/12	:30	8:29 PM	DSIN1204H	\$4,000.00		1
23	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH			10/01/12 to 10/07/12	2x	-TWTF--					
	WISH			Tu	10/02/12	:30	11:22 PM	DSIN1202H	\$900.00		1

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INVOICE



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 USA

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	1929

Invoice #	211630-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211630
Alt Order #	06860113
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

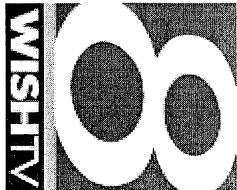
Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WISH	News 8 @ 11 M-F	11-1135p	F	10/05/12	:30	11:22 PM	DSIN1204H	\$900.00		2
24	WISH	News 8 @11 Saturday	11-1135p	Sa	10/06/12	:30	11:23 PM	DSIN1204H	\$600.00		1
25	WISH	News 8 @ 11 Sunday	11-1130p	Su	10/07/12	:30	11:55 PM	DSIN1204H	\$600.00		1
26	WISH	David Letterman	1135p-1237a	W	10/01/12 to 10/07/12	1x	-TWTF--	DSIN1202H	\$500.00		1
27	WISH	NCAA Football	NCAA Football	Sa	10/06/12	:30	4:28 PM	DSIN1204H	\$700.00		1
28	WISH	NFL Football	NFL Football	Su	10/07/12	:00			\$6,000.00	See MG 28.2	1
29	WISH	Rachael Ray	258-4p	Su	10/07/12	:30	3:59 PM	DSIN1204H	\$6,000.00	MG for 28.1 10/07	2
30	WISH	News 8 @ 530p	530-6p	M	10/08/12	:30	3:34 PM	DSIN1204H	\$300.00		1
31	WISH	David Letterman	1135p-1237a	M	10/08/12 to 10/14/12	1x	M-----	DSIN1204H	\$900.00		1
32	WISH	Friday 8-9p	758-9p	M	10/08/12 to 10/14/12	1x	M-----	DSIN1204H	\$500.00		1

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Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
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Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
32	WISH	Friday 8-9p	758-9p		10/01/12 to 10/07/12	1x	----F--				
	WISH			F	10/05/12	:30	8:35 PM	DSIN1204H	\$1,500.00		1

Aired Spots 46

Gross Total	\$41,100.00
Agency Commission	\$6,165.00
Net Amount Due	\$34,935.00
Payment Terms	30 Days

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